



Canadian Space Agency Logo

GRAPHIC STANDARDS ONE-PAGER

Two versions of the Canadian Space Agency (CSA) logo are available. The **full version** includes the name of the CSA written out in English (at the top) and French (at the bottom). The **symbol-only** version is used in conjunction with the government elements.

CSA LOGO



Full version



Symbol

GOVERNMENT ELEMENTS



Corporate signature (English first)



Corporate signature (French first)



Canada wordmark

COLOURS

The CSA logo should be rendered using colours from the CSA's official palette, while the flag in the government elements use FIP red.

White		Red		Black	
PMS	X	PMS	485C	PMS	BLACK C
CMYK	0, 0, 0, 0	CMYK	0, 100, 100, 0	CMYK	64, 63, 66, 90
RGB	255, 255, 255	RGB	237, 28, 36	RGB	0, 0, 0
HEX	FFFFFF	HEX	ED1C24	HEX	000000
FIP red		PMS	032	RGB	235, 45, 55
		CMYK	0, 100, 100, 0	HEX	EB2D37

Approved colour-combinations for the logo



PROPORTIONS

When the symbol and government elements are used together, use the proportion ratios shown in the following example*. Measurement X is equal to the height of the flag in the corporate signature.



* Excludes stationery, where the symbol is 3 X wide instead of 4 X.

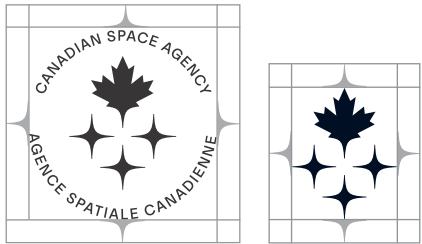
LAYOUT

In the majority of communications products, the symbol should be in the top left corner, and the government elements should be at the bottom, as illustrated in this example.

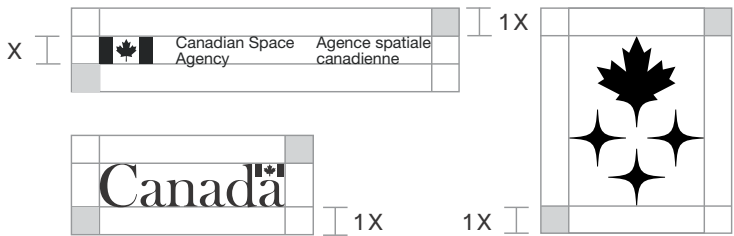


SAFE AREA

When used alone, the logo must always be surrounded by a safe area, which is equal to one half-star on all sides.



When used with the government elements, the size of the safe area is based on measurement X.



FILES

Logo files for employees are available on the CSA intranet.

Files for collaborators and contractors are available on the CSA website at <https://www.asc-csa.gc.ca/eng/about/csa-logo-use.asp>.

CONTACT

If you have any questions regarding the logo files and standards, please contact info@asc-csa.gc.ca.