



Canadian Space Agency Logo GRAPHIC STANDARDS ONE-PAGER

Two versions of the Canadian Space Agency (CSA) logo are available. The **full version** includes the name of the CSA written out in English (at the top) and French (at the bottom). The **symbol-only** version is used in conjunction with the government elements.

CSA LOGO



GOVERNMENT ELEMENTS

	Canadian Space Agency	Agence spatiale canadienne
	Agence spatiale canadienne	Canadian Space Agency



COLOURS

The CSA logo should be rendered using colours from the CSA's official palette, while the flag in the government elements use FIP red.

White	Red	Black
PMS X	PMS 485C	PMS BLACK C
CMYK 0, 0, 0, 0	CMYK 0, 100, 100, 0	CMYK 64, 63, 66, 90
RGB 255, 255, 255	RGB 237, 28, 36	RGB 0, 0, 0
HEX FFFFFFFF	HEX ED1C24	HEX 000000
FIP red		
PMS 032	RGB 235, 45, 55	
CMYK 0, 100, 100, 0	HEX EB2D37	

Approved colour-combinations for the logo



PROPORTIONS

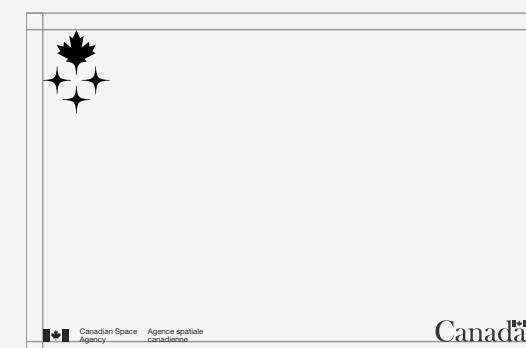
When the symbol and government elements are used together, use the proportion ratios shown in the following example*. Measurement X is equal to the height of the flag in the corporate signature.



* Excludes stationery, where the symbol is 3 X wide instead of 4 X.

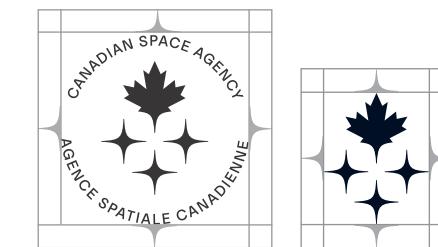
LAYOUT

In the majority of communications products, the symbol should be in the top left corner, and the government elements should be at the bottom, as illustrated in this example.

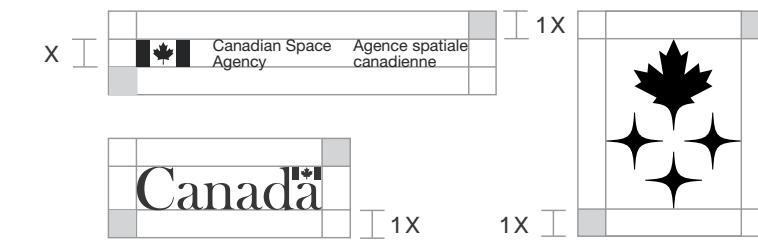


SAFE AREA

When used alone, the logo must always be surrounded by a safe area, which is equal to one half-star on all sides.



When used with the government elements, the size of the safe area is based on measurement X.



FILES

Logo files for employees are available on the CSA intranet.

Files for collaborators and contractors are available on the CSA website at <https://www.asc-csa.gc.ca/eng/about/csa-logo-use.asp>.

CONTACT

If you have any questions regarding the logo files and standards, please contact info@asc-csa.gc.ca.